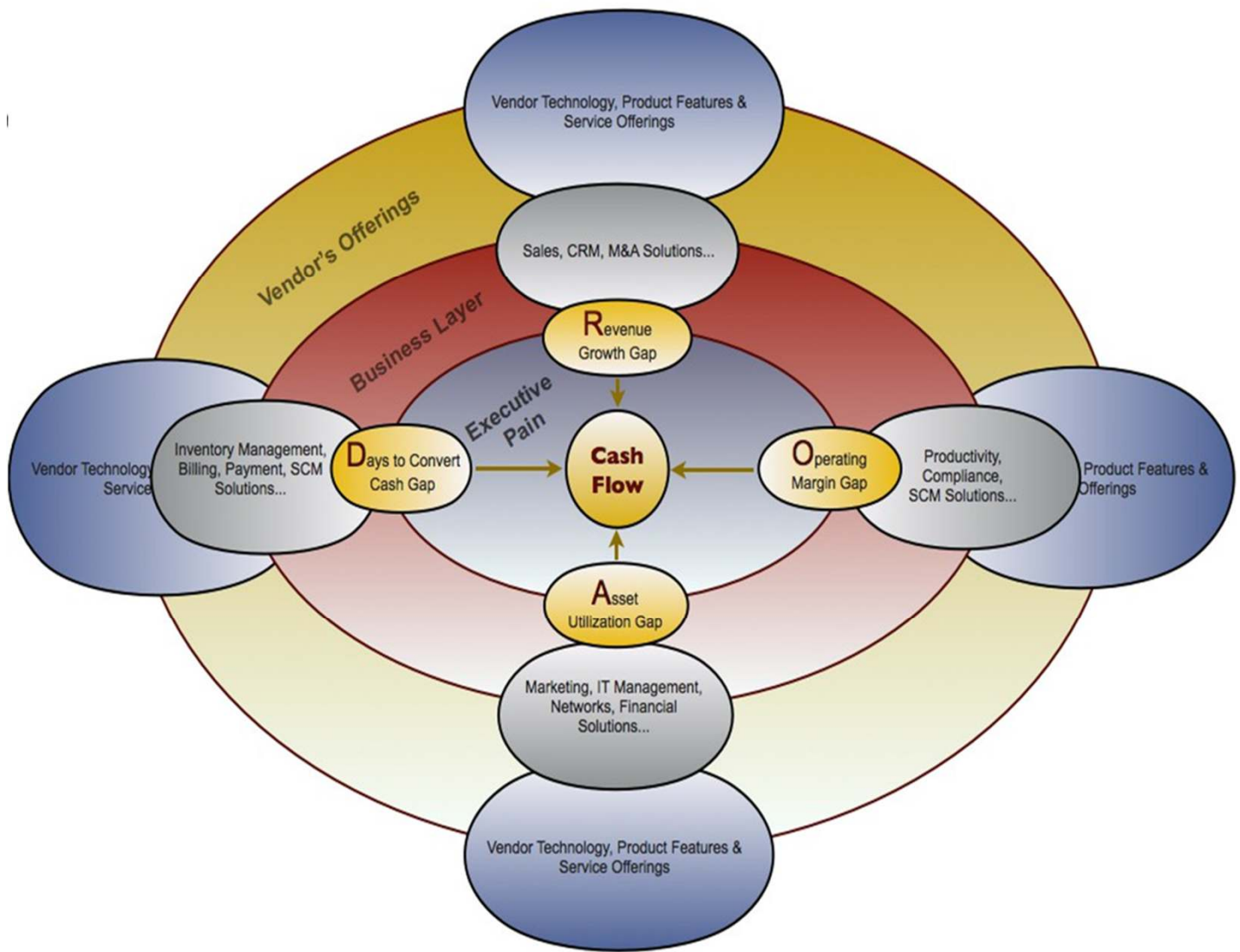


R.O.A.D. Map to Cash Flow



R.O.A.D Map To Cash Flow to Sell the C-Suite in Enterprise Accounts

R.O.A.D MAP To CASH FLOW

ONLY Business Outcomes platform specifically made to sell to the C-Suite at Enterprise accounts.

- Comprised of three layers.
 - 1) The “Vendor’s SaaS or Technology offering.”
 - 2) The Account needing to be sold to, it’s “Business (operations) Layer.
 - 3) The Account’s specific Sr. Executive and C-Suite initiatives, pains & priorities.

Sell larger Enterprise deals

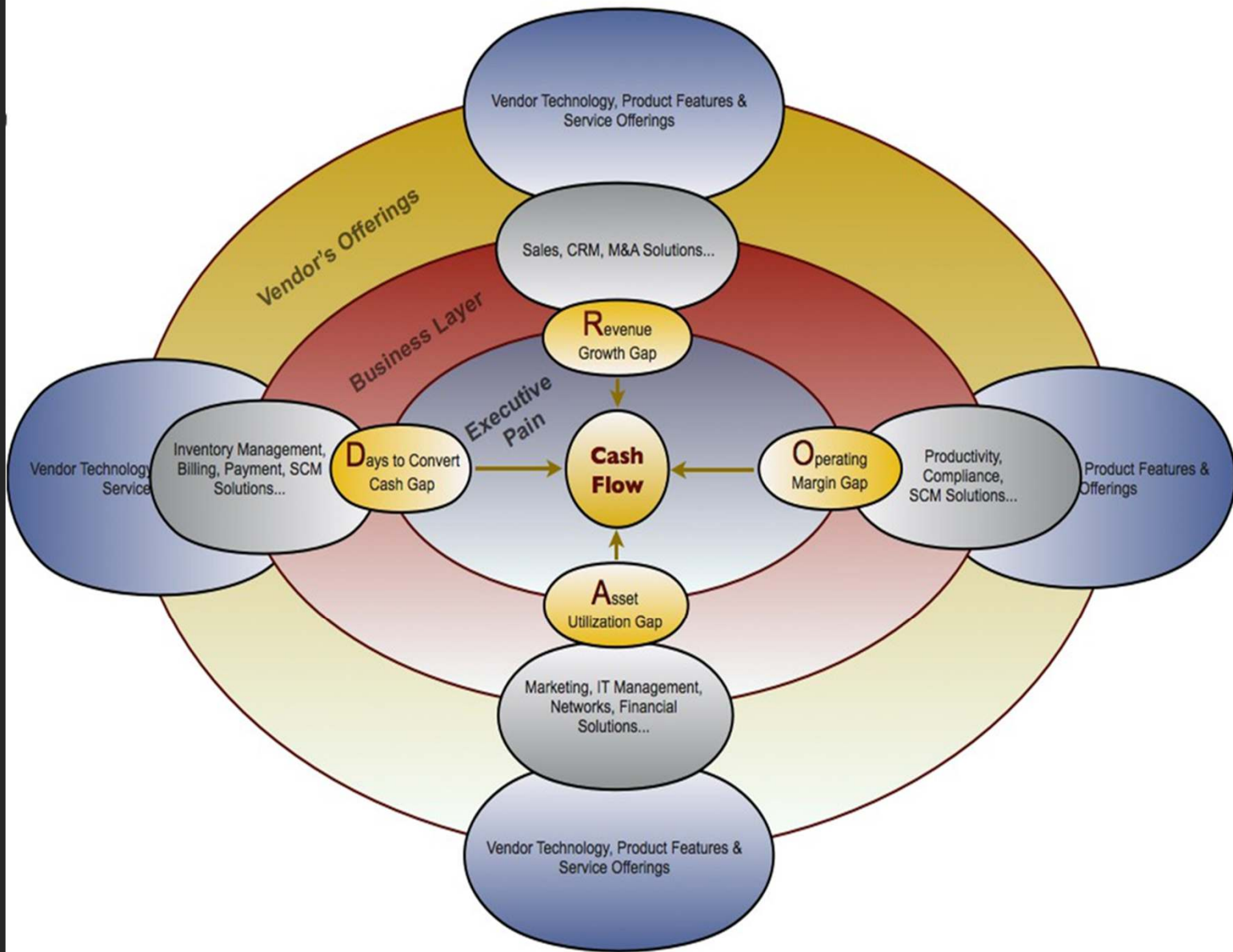
- Insights reveal are how much "cash flow" is created by buying the Vendor's solutions.
- Value is produced to sell 1,2 or 3 years.
- Produces 1.35X increases in ARR.
- Reduces deal cycles by 15%.

Optimize ALL sales methods & ABM

- The R.A.O.D Map to Cash Flow will upgrade ANY existing sales methods.
- Improves Challenger Sale, Consultative, Miller Heiman, MEDDIC++.
- ABM Sr. Executive value messaging & content.

<https://www.revenueaccelerators.com/sales-tools/>

R.O.A.D. Map to Cash Flow



REVENUE™
ACCELERATORS

www.revenueaccelerators.com

Edward Golod, Founder & CEO

ed@revenueaccelerators.com